
Query Log Analysis: From Research to Best Practice

Type of Event

A one-and-a-half day brain-storming workshop to bring together academics in the field of query log analysis to share their research experiences and contribute their thoughts on emerging trends and potential best practices.

Event Details

The aim of this event is to establish a forum in which invited speakers from multiple disciplines can share and discuss their experiences from analysing query logs. By involving representatives from different disciplines and selected business communities, we hope to stimulate the cross-fertilisation of knowledge and ideas to establish best practices for conducting and utilising query logs in practical commercial settings. By inviting well-known academics we aim to clarify current research (e.g. the terminology and approaches used), collate standardised procedures and resources commonly used, identify common challenges, and stimulate thoughts on future directions of the field.

The event will be organised as one-and-a-half day event to attract researchers and practitioners and provide an environment to brainstorm and discuss ideas. The event aims to start at 2pm on the first day (lasting until approximately 4pm the following day) with the first session providing a forum for academics and invited business representatives to present their experiences with analysing query logs. This may take the form of a series of short talks/position papers to facilitate later discussions. The next day will pick up from the previous session and try to summarise the main points raised during the presentations. The day will then comprise a series of discussion groups between academics (and other invited guests) to address some of the themes of the workshop. The aim will be to address questions such as what research has been done and where the field is moving, problems and challenges of query log analysis, potential solutions to raised issues, and how to move from research to practice. This will provide input to form a preliminary best practice for query log analysis. This will end with a summary session and a series of key questions for panel members (selected academics) to respond to.

Dates	Venue	Number of Attendees
27-28 May 2009	BCS London Office	Approx. 30 guests

Contact

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Sponsor

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